

Thanks for Joining the CCE Webinars

Predictive Outbound and Notifications: Create a Proactive Customer Experience Tuesday, June 30, 2015 2:00 PM - 3:00 PM ET / 11:00 AM - 12:00 PM PT

What's New in Quality Management Suite 5.4
Thursday, July 23, 2015 2:00 PM - 3:00 PM ET / 11:00 AM - 12:00 PM PT

Enterprise Knowledge Management Suite (EKMS): Reduce Costs by Enabling Customers and Agents to Quickly Find Answers
Thursday, August 13, 2015 2:00 PM - 3:00 PM ET / 11:00 AM - 12:00 PM PT

Self-Service: Create a Successful Agentless Experience Thursday, Sept. 3, 2015 2:00 PM - 3:00 PM ET / 11:00 AM - 12:00 PM PT





Kai Kaufmann

Sr. Director of Technology Strategy—Enghouse Interactive

Kai has 25+ years' experience in software technologies—15 of those in the contact center space focused on enterprise products.

As head of technology, Kai is responsible for understanding industry trends and bringing relevant product solutions to market. His efforts ensure Enghouse Interactive's product portfolio maintains its leadership status in the marketplace.



Ramona Agrawal

Sr. Director of Engineering—Enghouse Interactive

Ramona is an experienced software professional focusing on enterprise product development and delivery in Engineering. She has been working in the Contact Center space for over 15 years and is currently responsible for the Contact Center Enterprise product.



Agenda

Introducing Enghouse Interactive

What Does it Mean to Move to CCE 9?

• What's New in CCE 9

Your Next Steps

• Q&As





Introducing Enghouse Interactive

An Overview of Enghouse

Toronto Stock Exchange (TSX) under the symbol "ESL"

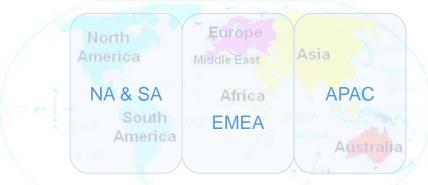
- Founded in 1984
- Annualized revenues \$220M+
- ◆ 1,000+ employees globally
- Market capitalization \$1B
- Organic & Acquired growth
- No Debt—Strong cash reserves
- Global Operations in 15 countries













Enhancing the Customer Journey

Customer Contact

Self-Service

- Online FAQ/Knowledge Management
- IVR Touch or Voice self-service
- Mobile Applications





- Outbound notifications
- Outbound customer surveys
- Outbound dialling campaigns

Customer Satisfaction

Understanding the Customer Experience

- Cradle-to-grave view of customer interactions
- Targeted customer satisfaction surveys
- Quality Management of agents and interactions

Contact routing to agent

- High value customer
- Upsell services
- Service escalation
- Self-service failure

• Cı

CRM

- Customer Value
- **Transaction** history

Customer information

- **Contact** history
- Contact preference

Contact Channels



Self-Service

Agent Assistance

Customer Experience Agent Interaction

PENNY >>>>

Measurement

&

Reporting

Workforce Management

- Scheduling
- Agent self-service
 - Shift-swapping
 - Shift training
 - Agent messenger

Management & Reporting

- Real-time metrics & change
- Adherence to scheduling
- Performance management
- Call Recording
- Scorecard & Evaluation
- Speech analytics
- Historical reporting

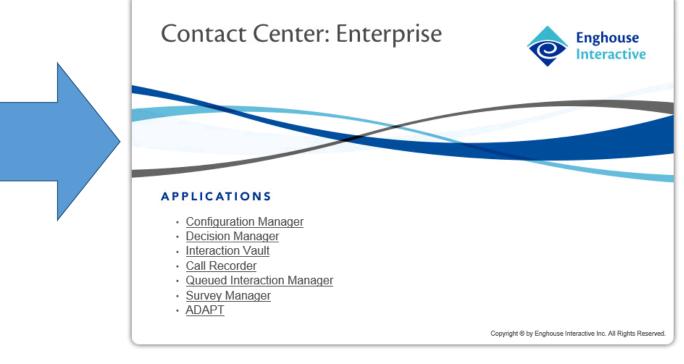




What Does it Mean to Move to CCE 9?

From CIM to CCE: Rebranding







Take the Pain out of your Upgrade Requirements

- Use your existing applications and integrations
 - No new infrastructure requirements
- Maintain third-party integrations
- Add new features that solve business challenges
 - Implement features at your own pace
- No extensive training for agents, supervisors, or admins



CCE 9 Eliminates Challenges for IT...

- Moving off Microsoft 2003
 - Support ends July 1, 2015
- Lengthy system and desktop updates New server-side updates
- Security



CCE 9 Improves Flexibility...

- Desktop updates Allow agents to work from anywhere
- IVR changes don't involve IT and/or Professional Services Do it yourself
- Know the voice of your customer Use surveys
- Outbound communication Drive the calls you want





What's New in CCE 9

CCE 9: Evolving and Enhancing CCE

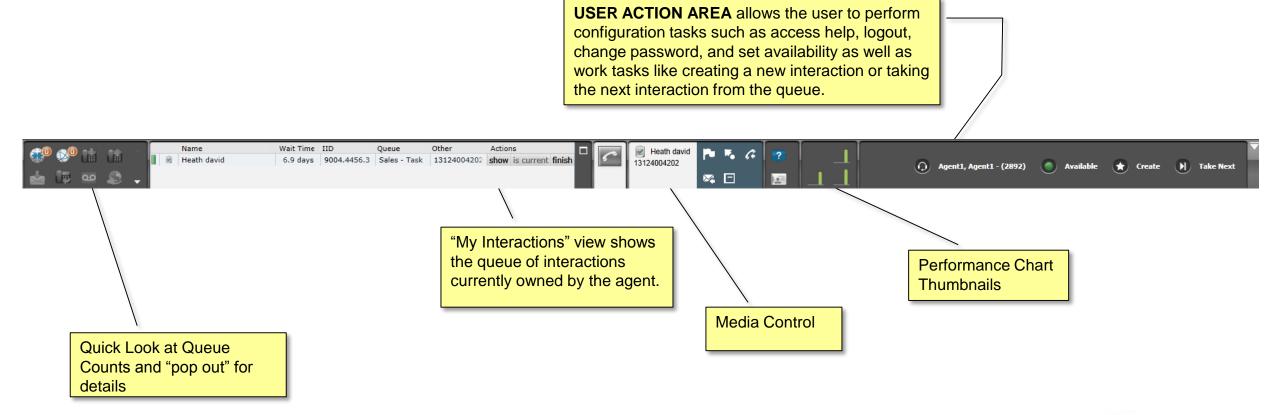
- iAgent: Application-based agent interface, including a Customer Timeline
- ADAPT: IVR tool to make simple call flows easy
- extendAgent: Sync the back of the house with your contact center
- Survey: Strategically collect the voice of your customer
- Dialer: New proactive dialer drives desired interactions



iAgent

AppBar: Key Areas

Runs as a toolbar, area pop outs drill into details





iAgent Features

The **QUEUE VIEW** allows the agent to see a Universal Queue of all interactions they are eligible to receive. This Universal Queue can be filtered to display only interactions of a specific type.

Preview and Take options can be enabled to empower agents to provide proactive service.



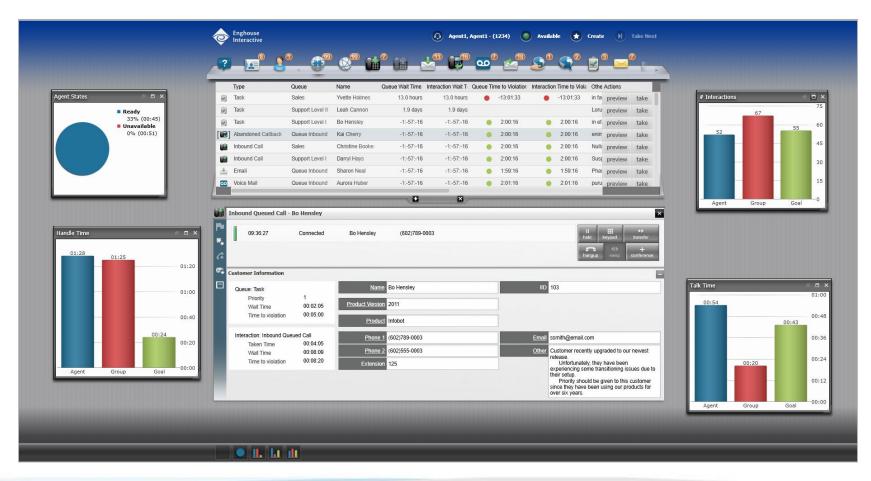
Icons enable agents to quickly identify interaction media type.

Visual indicators help agents identify aging interactions to ensure SLAs are upheld.



iAgent – Browser Mode

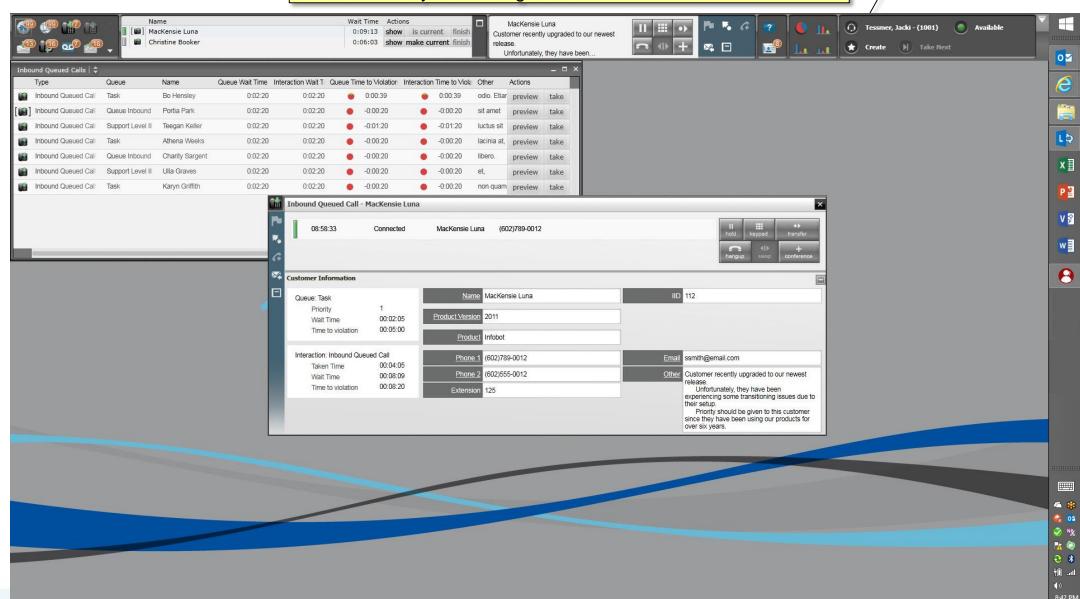
- Full Screen Mode Runs within browser security context
- MS Surface-friendly





INTERACTION PANE provides details and action panels for the interactions that have been taken from the queue.

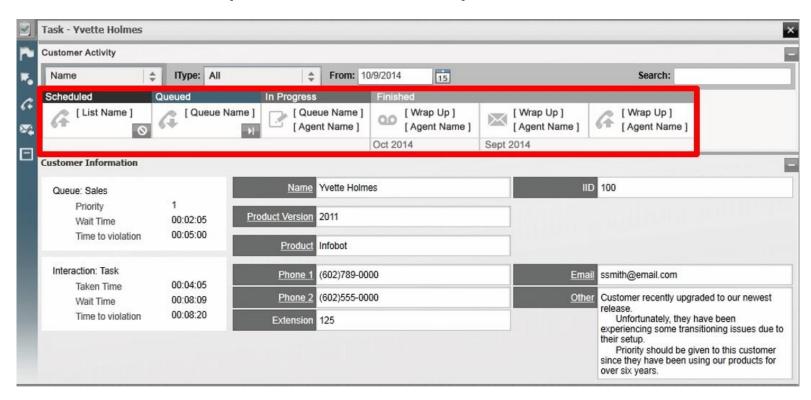
Multiple interactions may be taken, or forced, simultaneously based on the system configuration.



Enghouse Interactive

Customer Timeline

Use past, present, and future to deliver an omni-channel experience and personalize every interaction





Extending The Enterprise: Introducing extendAgent

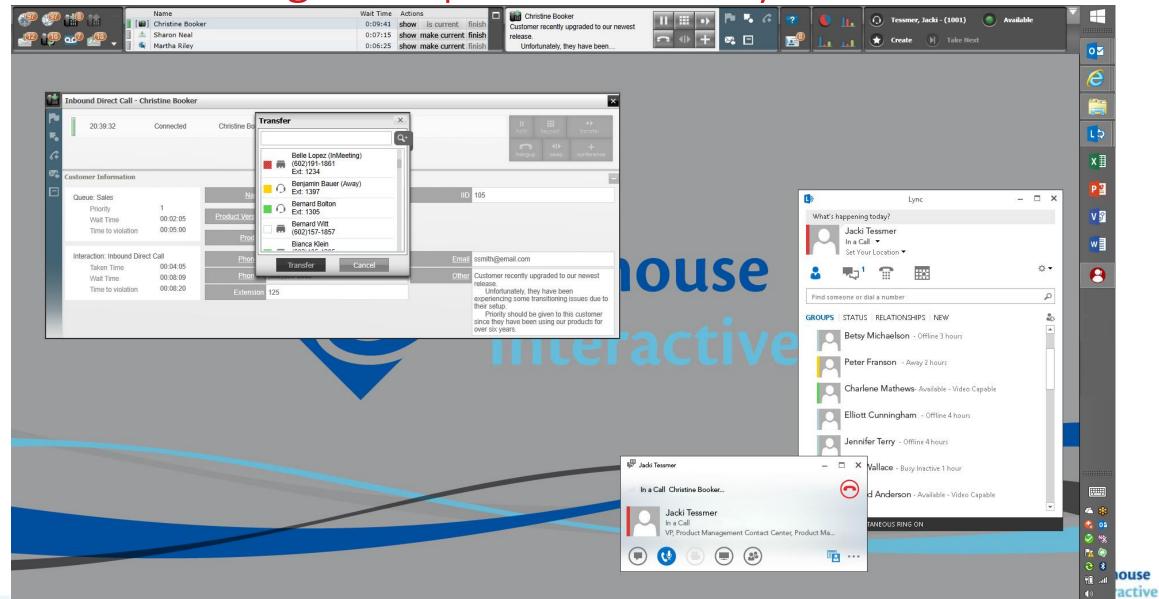


- Extends customer interaction handling to users outside the formal contact center
- Uses a minimal amount of screen real estate
- Allows interactions to be captured and reported for a complete view of the customer



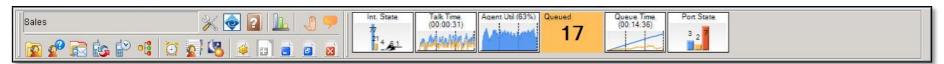
Lync and other enhancements

Agent Experience and Lync



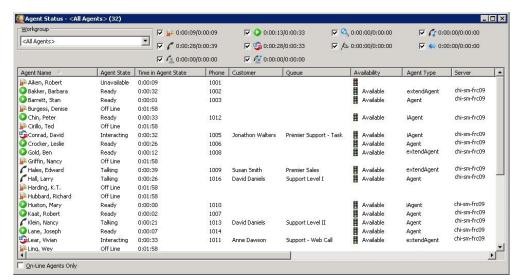
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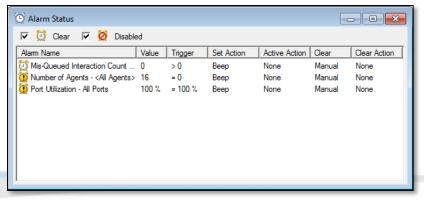
Resource Manager Enhancements



Customer-driven enhancements for Resource Manager:

- Toolbar-based, real-time supervisory tool
- Agent Status & Interaction Status
- Workgroup Status Handle Time
- Alarms (Participations, Availability)



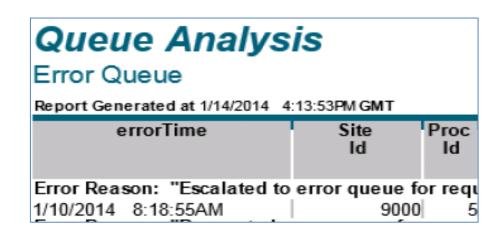


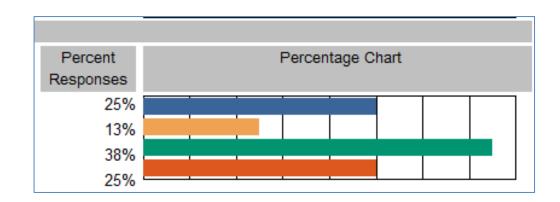


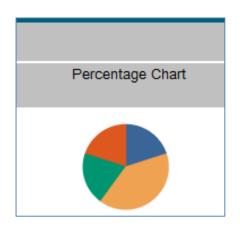
Enhancements in Reporting

Customer-driven Reporting enhancements:

- Enhanced business outcome
- Group and total results by various units of time
- Decision Manager









ADAPT

ADAPT

Application Development and Provisioning Tool

 Accelerate implementation time and reduce costs

 Support standard business changes in your call center

• Feature highlights:

- Works in conjunction with Enghouse Interactive Studio
- Configure simple call flows on your own
- Supports Multiple Languages
- Offers a Prompt Manager
- Allows Call Pre-Hold and Call Hold handling



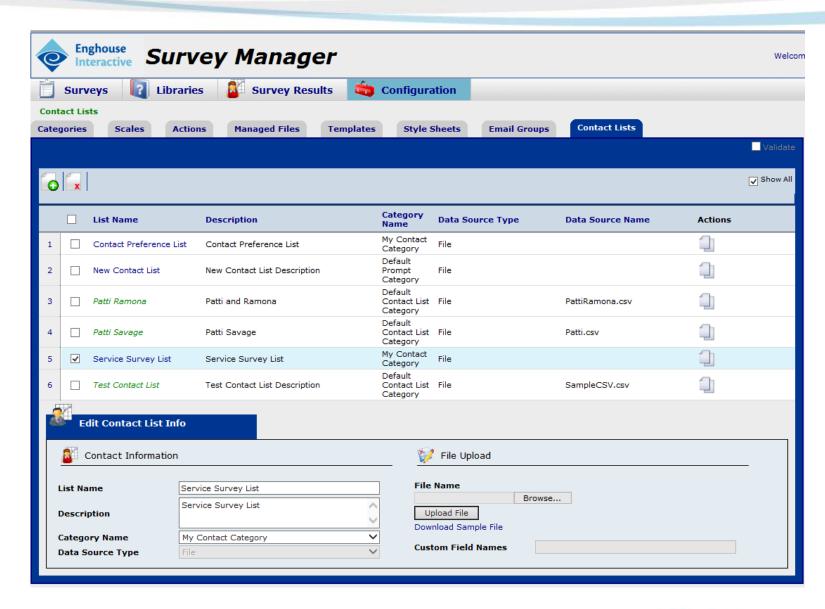


Survey

Survey Capabilities

Voice ... Web ... Now lists

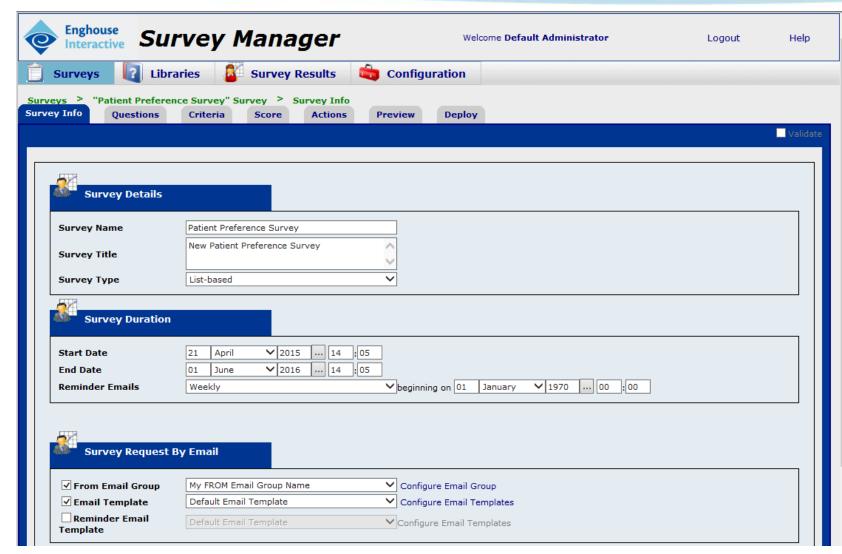
- Extend Surveys beyond post interactions
- Define a list to contact





Survey Capabilities Lists

- Define a survey for a list
- Email contacts with links to take the survey
 - Send reminders





Survey Supportability Enhancements

- Survey Manager does not use Component Server in CCE 9
- Resilient deployment surveys can run when database is not available
- Improvements to survey deployment process
- Survey Reports in Decision Manager



Outbound Communication

Proactive Outbound Contact

 Today's outbound dialing is more than agent-based predictive dialing, it's "Proactive Outbound Contact"

- Engaging customers and prospects with outbound interactions that provide value to the target contact
 - Automated messages for notifications and alerts
 - Right-Party Connect
 - Automatically dialed agent-based campaigns



Outbound in the Contact Center

Optimization of customer service

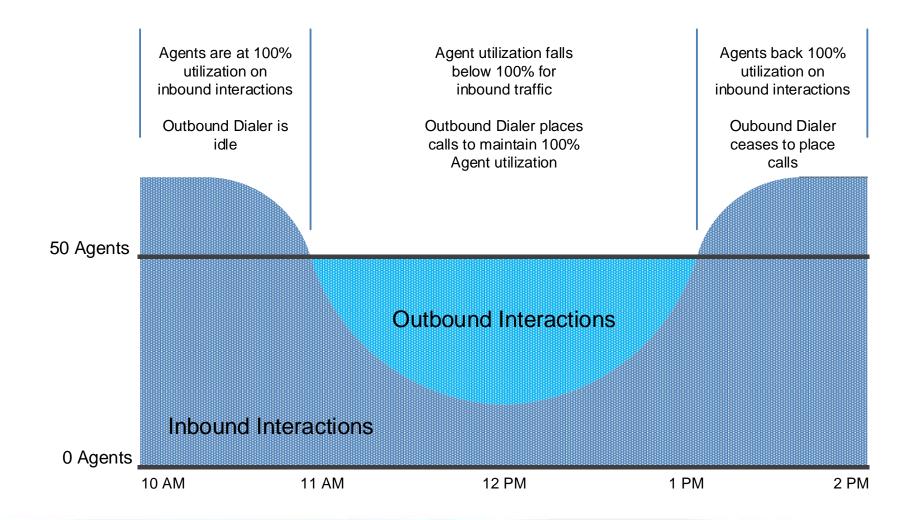
Revenue generation

Cost savings

Improve the relationship with the end-customer



Blended Agent Campaigns





Poll

What would be your main reason(s) for migrating?

Refer to slide 15

- IT Maintenance, ex: MS 2003
- Specific features/functionality



What's Your Next Step?

- Identify areas you would like to improve
- Contact your sales rep to discuss your particular business needs
 - Email the Enghouse rep who invited you to attend this webinar series or reach out to John Gardner at john.gardner@enghouse.com or 630-575-7789
- Request a one-on-one demo



Upcoming CCE Webinars

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Thank You



